



# Friends of Tennessee Libraries newsletter

July-August 2014

Volume 21, Number 4

## Friend of Year Nominations Due Nov. 15

An individual or a group that has made a significant contribution to a Friends' group and to the advancement of libraries in Tennessee will be declared the 2014 Friend of the Year.

Once again nominations for that prestigious award, co-sponsored by Friends of Tennessee Libraries and the Tennessee Library Association, are open. The nominee must be a member in good standing of FOTL, but anyone may nominate a candidate.

The 2014 Friend of the Year will be announced on April 24, 2015, during the Friends and Trustees Luncheon at the TLA annual conference in Memphis. All nominees will be recognized on that occasion, and FOTL will extend all nominees' memberships by another year. The winner receives a handsome plaque.

Past winners of the award include Friends groups from Crossville, Kodak, Benton County, and Tellico Village.

Details for nominating a Friend of the Year will be found on page 4.



Don Reynolds presided over his first FOTL board meeting on June 20 at the Mt. Juliet Public Library. He was elected to a two-year term at the Annual Meeting in Chattanooga on April 26. He succeeds Susie Webb Ries, who has filled the post for three years.



## What's New For FOTL?

At his first board meeting in June, FOTL President Don Reynolds presided over an ambitious agenda intended to increase the organization's membership and to strengthen its partnerships with organizations whose missions are compatible with FOTL's mission.

Don noted that, as FOTL plans this year's projects, it needs to be aware of two concerns: some library directors do not want to have a Friends group in their library, and some Friends groups wonder what FOTL can do for them. Don's goal is to address these concerns through FOTL programs and activities, and he hopes to include all local Friends groups in the statewide network.

See page 3 for details about the experiences that Don, William Sundquist, and Colleen Shannon bring to their work on the FOTL board.

## Memphis Plans 2015 Meeting Of FOTL

Memphis is already planning to host FOTL's 2015 Annual Meeting on April 25.

According to Jacque Jenkins, president of the Memphis Friends, the theme of marketing will be developed by interesting speakers and small group discussions at the meeting.

Tours will feature the Memphis library's daily bookstore, a major source of the Friends' revenue, its outreach areas, and its teen center.

A lunch provided by local family-owned and family-operated restaurants will be served buffet style.

At the meeting up to five individuals or groups will be recognized by FOTL for their outstanding contributions to their Friends group. A later newsletter will provide details.

FOTL will also give \$50 to 10 registered participants selected at random for attending an annual meeting for the first time.

Stay tuned for more details, and save the date.



Benjamin L. Hooks Public Library, Memphis

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**Full directory online:**

<[www.  
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org](http://www.friendstnlibraries.org)>.  
Click on "About."



The Tennessee delegation to National Library Legislative Day met with Tennessee senators on May 6. From left are William Sundquist, FOTL president-elect; Susan Jennings, president, TLA; Chuck Sherrill, state librarian and archivist; Senator Lamar Alexander; Vivian Wynn, delegation coordinator; Senator Bob Corker; Kent Oliver, director of Nashville Public Library; Susan Earl, director of Brentwood Library; Jonathan Rummel, public policy advisor, Secretary of State's office; and Becky Jackman, advocacy chair, Tennessee Association of School Librarians.

## FOTL President Outlines Year

**By Don Reynolds**

Dear Friends and Good People,

Friends groups are critical to the success of public libraries. Friends support the library and expand its effectiveness in the community. And in the process, Friends provide an opportunity for individuals to make a contribution to their community. Robert K. Greenleaf had a Servant Leadership philosophy that a leader/organization exists only to serve their followers. So it is with FOTL—we exist only to be of service to our members. FOTL is planning another ambitious agenda to help and support our members: local Friends groups, library staff, and trustees. Here are some of the programs and activities we have planned for this year.

■ We want to invite and encourage all local library Friends groups in Tennessee to join FOTL, thereby strengthening our statewide network of library supporters.

■ We have representatives to provide training from each Grand Division of the state (West, Middle, East) working to support local Friends groups, help establish local groups, and help library directors and trustees feel more comfortable with having a Friends group.

■ We are developing a Member Listserv for members to use to ask questions, find information, and share ideas.

■ We will publish four newsletters this year (2014-15) and continue to update our Facebook page regularly. (By the way, we have the best Facebook page in the country: <https://www.facebook.com/pages/Friends-of-Tennessee-Libraries/78895803726?fref=ts> )

■ We will award three program grants of \$300 each and up to five recognition awards.

■ We will award a Friend of the Year recognition at the Tennessee Library Association Friends & Trustee lunch.

■ We continue to support the Governor's Books from Birth Foundation / Imagination Library as we have since its beginning. Their 10th Anniversary Celebration is 14-20 September 2014. We also oppose post office shredding of undeliverable Imagination Library books in local communities.

■ We support the Southern Festival of Books, 10-14 October 2014.

■ We are planning a Friends of Libraries Week, 19-25 October 2014 as part of the national celebration.

■ We will partner with the Picture Book Month program, November 2014.

■ We will publish an Electronic Friends Notes through our new member Listserv for members to interact with each other, ask questions, find information, and share "best practices for Friends" ideas.

■ We will publish a "100 Ways to Use Your Library" poster.

■ We support the "Each Library has a Friends of the Library group" Standard in the Tennessee Standards for Non-Metropolitan Public Libraries published by the Tennessee State Library and Archives, 2014.

■ We support the Tennessee 3-Star Community Program of the Tennessee Department of Economic and Community Development that says:

"A public library is a vital part of a well-rounded program of community life, providing information necessary to the welfare and future advancement of a community. It offers every citizen the means of self-education and strengthens and extends appreciation of the cultural and values of life.

"Each community should work to have a local library that has a well-organized non-profit group of support that can establish private funds, provide volunteer hours and act as a community liaison in order to supplement the community's library needs."

■ We support National Agriculture Week, 22-28 March 2015 with National Ag Day, March 24.

■ The Memphis Public Library Friends are excited about hosting our Annual Meeting on 25 April 2015 and are well into planning for it. (See page 1.)

■ We support the legislative program of the Tennessee Library Association.

■ We believe that public libraries should be exempt from any state obscenity statute.

Now, let's all be good friends of good cheer.



# Members Bring Varied Experience to Board

## President Don Reynolds

For 18 years (now retired), Don Reynolds was director of the Nolichucky Regional Library (Morristown), one of 12 regions that made up the Tennessee Regional Library System (a service agency of the Tennessee State Library and Archives) before state budget cuts closed it in 2012.

Don previously worked with public libraries in Kansas, K-12 school libraries in New Jersey and Colorado, the Rahway State Prison (NJ), and the Rutgers University Libraries Reference Department, beginning as a student page at the Princeton Public Library (NJ) while in prep school.

Actively involved in local, state, regional, and national projects to develop library services for rural communities, he is one of the founding directors and past president of the Association for Rural and Small Libraries. He has served on many Chamber of Commerce committees, the Community Development Society Board, the Public Television Community Advisory Board, and the founding board of the Denver Film Festival, and has chaired the Kansas Child Abuse Prevention Council Board of Directors.

Don's extensive activities with the American Library Association (ALA) include chairing the Public Library Association (PLA) Rural Library Services Committee and the PLA Special Committee on Small and Rural Libraries as well as service on the Board of Directors of the Small and Medium-sized Libraries Section of PLA.

Don has also been active in the children's, young adult, and school divisions of ALA. For example, he has served on the Newbery-Caldecott Committee and the Notable Children's Books Committee and has chaired the Young Adult Media Selection and Usage Committee.

Don has developed and edited numerous training materials for librarians, trustees, and Friends, including the Tennessee Trustee Tool Kit, Tennessee Trustee Manual, a Rural Resource Manual, and an Economic Development Manual. He was involved with developing the first training programs of the Friends of Tennessee Libraries (FOTL). He has led workshops around the country based on his booklet, *The Librarian as Community Leader*. Now he is working on a monograph about Mary Utopia Rothrock, Tennessee's premier library hero.

## President-Elect William Floyd Sundquist

With nearly 15 years of experience in the construction industry, William Sundquist has presented to architect, engineers and contractors as part of the construction industry continuing educational series.

Since graduating from Georgia Southern University in 2001 with a bachelor of science degree in public Relations, William has worked in various roles for corporations in Georgia, Virginia, and Tennessee. Currently he is sales and marketing manager for Ortwein Sign based in Chattanooga.

In 2012 William was elected to the Friends of the Chattanooga Public Library Council and in 2013 was elected chair. During his tenure the Friends have developed a strategic plan and re-instated Club Lib, the annual fundraiser for the library.

The Hamilton County metro representative for the Friends of Tennessee Libraries, William traveled to Washington, DC, in May in support of National Library Legislative Day.

In 2008 he served as the president of the Knoxville Chapter of Construction Specifications Institute (CSI) and as an allied board member with the East Tennessee Chapter of AIA. During his tenure with CSI Knoxville, the organization fully endowed the CSI Leadership Scholarship at the University of Tennessee School of Architecture and Design.

When William was president of CSI Knoxville, the chapter increased its membership by 53 percent, won eight institute and three regional awards, and completed two community service projects, landscaping for KCDC Love's Tower and a new entrance sign for Pond Gap Elementary.

While working on many projects throughout his career he was extremely honored to provide the bricks and work with the University of Tennessee on the Neyland Stadium renovation project.

William is a member of the Knights of Columbus #6099 and the Chattanooga Pachyderm Club. He also served in the City Wide Club while living in Knoxville. Recently Mr. Sundquist was appointed to the UTC School of Interior Design Advisory Board. In his spare time William likes to fly airplanes, play golf and travel. William's family currently all live in Texas, Florida and California.

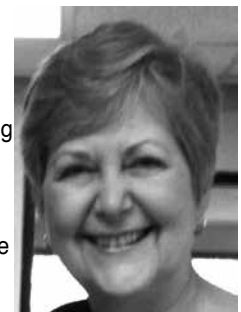
## Colleen Shannon, East TN Representative

Attending a meeting of concerned Seymour residents was all it took to propel Colleen Shannon into a position of leadership with the Friends of Seymour Library (FOSL). The hours of the Seymour Branch Library had been cut in order to fully staff the new main library. The former Seymour Friends group had disbanded. Someone was needed to advocate before the Sevier County Commission on behalf of the library system. Thinking it was a one-shot appearance, Colleen agreed and then a few months later was elected president of the reorganized FOSL.

During her three terms as president of FOSL, the group raised the funds to provide window coverings for all the windows in the Seymour library, protecting the collection from sun damage, lowering utility bills and eliminating glare on the computer screens and in the eyes of library staff and patrons. Together with the Friends of Kodak and King Family Libraries, Seymour Friends raised record amounts in book sales.

With a grant from FOTL, the group initiated a cultural history program that has brought new members to FOSL and enhanced support for the library.

When not fulfilling her duties as FOSL's current secretary-treasurer and with the joint book sale committee, Colleen serves on the Global Mission Committee of First Presbyterian Church, Knoxville, where she coordinates the fair trade Mission Market. Representing Equal Exchange, the country's oldest fair trade food organization, she conducts programs and sales at church and community events. She is a member of the Hunger Committee of the Presbytery of East Tennessee and the Board of Church Visitors of Maryville College. In 2014 she has indulged her love of travel and missions in Japan and the Democratic Republic of Congo.



Colleen Shannon

# Do You Know the Next Friend of the Year?

In 2015, the Friends of Tennessee Libraries (FOTL) and the Tennessee Library Association (TLA) will recognize an individual or a group earning the designation of “Friend of the Year.” Perhaps you will nominate the person or group to receive that award. November 15 is the deadline for nominations.

The winning nominee will be announced at the 2015 TLA conference in Memphis on April 24, but all nominees will be recognized on that occasion and each nominee will receive a year’s membership in the Friends of Tennessee Libraries.

The recipient must be a member in good standing of the Friends of Tennessee Libraries. An individual must hold an individual membership, and a group must be enrolled as a group. (See membership categories on page 8.) The individual or group must have made a significant contribution to a Friends group and to the advancement of libraries in Tennessee. The deadline for nominations is November 15. Describe in no more than 200 words the nominee’s service, achievements, and contributions to a Friends group and/or to the advancement of libraries or education through libraries. The description and the following information should be sent to Martha Gill, former president of FOTL. It may be e-mailed to <marthagill491@gmail.com> or sent by postal service to Martha Gill, 4109 Forest Glen Drive, Knoxville, TN 37919, by November 15.

**Nominee** \_\_\_\_\_

**Nominee’s mailing address** \_\_\_\_\_

**Nominee’s telephone** \_\_\_\_\_

**Nominee’s e-mail address** \_\_\_\_\_

**If nominee is an individual, is that nominee an individual member of FOTL?** \_\_\_\_\_

**If nominee is a group, is that group a member of FOTL?** \_\_\_\_\_

**Name of nominator** \_\_\_\_\_

**Nominator’s mailing address** \_\_\_\_\_

**Nominator’s e-mail** \_\_\_\_\_

**Nominator’s telephone** \_\_\_\_\_

## *‘Beyond Book Sales’: Guide to Major Fundraising*

The timing for the publication of *Beyond Book Sales: The Complete Guide to Raising Real Money for Your Library* could not have been better. Susan Dowd, the editor of the book, is “aware of the tragic lack of funding for libraries” even when the need for libraries is growing and the demands of library patrons are escalating. Dowd sees that when politicians, local businesses, patrons, and Friends get on board library fund-raising, “they are making a fiscally sound choice for their communities.”

But, Dowd argues, “The old model of relying on public revenues and occasional special funds—and hoping for the best—has gone the way of the card catalog.” Instead, purposeful, creative fundraising that can be adapted to communities of any size is a must if libraries are to survive, a concept endorsed by the American Library Association. Dowd’s book is a guide to avoiding the pitfalls in such efforts. Any group anticipating major fundraising needs to study this book.

It’s expensive but worth the investment. (FOTL secured a copy to review through interlibrary loan.)

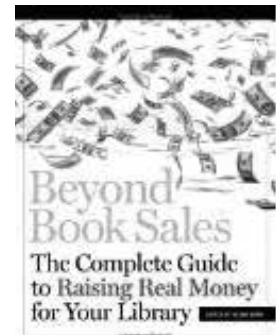
Nineteen chapters tackle such practical issues as finding fundraising volunteers

(Friends, foundations, library staff, trustees, and consultants are prominent), developing a plan, thanking and nurturing donors, marketing, creating a culture of giving, encouraging online giving, securing grants, and building relationships with business for fundraising. A

toolkit and many examples of promotional materials are included. A complete table of contents appears on ALA’s online store:

<<http://www.alastore.ala.org/detail.aspx?ID=11074>>.

*Beyond Book Sales: The Complete Guide to Raising Real Money for Your Library*. Edited by Susan Dowd. Chicago: Neal-Schuman, 2014.



# Children's Cabinet Launches New Website for Families: *www.kidcentraltn.com*

by **Jude White**  
**Executive Director**  
**Governor's Children's Cabinet**  
Co-chaired by Tennessee

Governor Bill Haslam and First Lady Crissy Haslam, the Governor's Children's Cabinet has a mission to coordinate, streamline, and enhance the state's efforts to provide needed resources and services to Tennessee children.



Jude White

Recently, the Children's Cabinet rolled out **kidcentraltn.com**, a one-stop shop for Tennessee families to connect with important information and resources provided by state departments. This new website organizes content from across departments, making it easier for families to find what they need.

Families are not one-dimensional. **kidcentraltn.com** organizes content into the categories of Health (e.g., Safe Sleep, Immunizations, Concussions, and Injury Preventions), Education (e.g., Early Intervention, Special Education, Afterschool Programs), Development, organized by age (e.g., Language, Motor Skills, Adolescent Behavior), and Support (e.g., Food Programs, Child Support, Childcare). **kidcentraltn.com** also



includes a directory of state-operated and state-funded services for children and families (e.g., Home Visiting, Head Start, TennCare).

In the My Profile section, families can tailor the site to their situation. They can tag articles that are important for their child and see unique developmental milestones based on their child's age. Parents can also receive recommendations for articles and services that might fit their family.

The **kidcentraltn Mobile App** allows families to receive updates, search hundred of state services, store their child's emergency contacts, school and/or child care information at their fingertips, and share data with relatives, babysitters, or other caregivers, as they see fit. Families and professionals can also join the conversation on the **kidcentraltn** Facebook page and follow on Twitter.

"I am grateful to the many parents, teachers, childcare providers, state employees, and other stakeholders that participated in this project," Governor Haslam said. "Our goal is to make these resources and information more accessible and useful to Tennessee families."

Not only is **kidcentraltn.com** a great resources for families, but it is also a valuable tool that doctors, case managers, teachers, childcare providers, librarians, and other professionals can use in serving their clients.

Anyone interested in Tennessee's services to families can go to the bottom of the home pages and sign up for twice-a-month emails with priority messages from the departments.



**kidcentraltn.com** reminds parents not to leave children alone in hot cars.



Tips on **kidcentraltn.com** promote habits leading to a healthy summer.

# No Summer Vacation for These Tennessee Friends

*Editor's note: Across the state Friends support their libraries and enrich the life of their communities. Here, in alphabetical order, are brief reports about some of their activities. Many thanks to Terry Earnest, Bryan Godwin, Wanda Jared, Diane Johnson, and Dwight Shepherd, who contributed to this report.*

**Friends of the Art Circle Public Library in Crossville** are raising funds for library projects by participating in a Kroger Community Rewards Program and conducting an annual book sale.

**Friends of the Chattanooga Public Library** held their used book sale at Northgate Mall from June 28-July 6.

**Children at the Cheatham County Library** recently participated in a countywide campaign to stop litter. At Storytime they gathered trash and decorated a wooden iris created by the schools. Their iris, which won an award for originality, was sold at auction for \$110.

**Friends of the Clay County Library** are selling the third publication in a series based on interviews with long-time residents of the area. The group's primary fundraiser is a chili lunch twice a year.

**Friends of the King Family Library**, organized in 2011, now number 135 members with a healthy bank account for



Principals at the annual meeting of Friends of the King Family Library in May include (l to r) Chuck Flammanag, recording secretary; Dusty Walker, corresponding secretary; Stephen Lyn Bales, Ijams senior naturalist and guest speaker at the annual meeting; Sharon Duff, co-treasurer with Susan Sarten (not shown); Cathy Dronen, vice president; and Diane Johnson, co-president with Leslie Leduc (not shown).

supporting programs and services for the library. Volunteers devoted over 2,500 hours to used book sales that brought in more than \$7,000, \$5,500 of which has been earmarked for library programs and book purchases. In the past year the Friends have awarded over \$11,000 to the library. Outgoing President Kate Carlyle paid tribute to the library as "the heart of the community, vital to adults and children alike."

**Friends of Knox County Public Library** have helped to sponsor "Reading Appalachia: Voices from Children's Literature," an exhibit at the Museum of East Tennessee History until September 14. The Friends' annual meeting on July 21 will welcome Lin Stepp, author of several books about the Smokies, as guest speaker.

**Friends of the Kodak Library** sponsored Heritage Day with the Northview Optimist Club in June. The Civil War commemoration featuring an infantry camp, a surgeon's tent, General Robert E. Lee, and President and Mrs. Lincoln drew a record crowd. The event, held on D-Day Plus One Plus 70 Years, also displayed a banner recognizing local service men and women from World War II. The banner, created by one of the local churches, was given to the Kodak Heritage Handcrafted Collection at the library, a donation facilitated by the Friends.

**Putnam County Friends** will feature Vince Vawter, author of the Newbery Honor Book *Paperboy* at the annual dinner on September 19.

**Friends of the Sequatchie County Public Library** were on hand May 16 to welcome first-time author Gregory L. Wade, a native of Franklin, TN, when he signed



Gregory Wade, author of *Broken Valley* copies of his novel *Broken Valley* set primarily in Dunlap, Jasper, and Pikeville during 1863-64. Library Director Betty Worley and her staff planned and hosted the event and were assisted by Janese Freye of the Friends.

**Friends of the Seymour Library** in June kicked off "Summer Sounds and Sweets," a monthly series featuring free music with drinks and desserts available for purchase. Proceeds went into the building fund for expansion of the library. The lecture series "How We Live: Then and Now" continues.

**White County Library** Director Cathy Farley continues to praise that library's Friends for their support of all library activities, including summer reading programs for all ages.

## Friends Join Hands

Members of Sevier County Friends traveled recently to Crossville to share book sale ideas with members of the Art Circle Library.

Preliminary discussions are also underway among Friends from Sevier County, Knox County, and Tellico Village to join forces for a vintage book sale.

**See your news here and on Facebook. Send photos and details to <marthagill491@gmail.com>.**



photo by Ginger Burchett in *The Standard Banner*

Writer Ina Hughs, seated on the left, was guest speaker at the fundraiser sponsored by the Friends of the Jefferson City Public Library on April 11. Beside her is Dr. Catherine Faber, who sang an original song. Standing are (from the left) Ray Snader, master of ceremonies; Fausto Crapiz and Hank Nicely, who provided music; and Jefferson City Mayor Mark Potts.

## Jefferson City Event Raises Funds for New Library

A dinner sponsored on April 11 by the Friends of the Jefferson City Library added \$42,000 to the funds dedicated to building a new facility. Author Ina Hughs was keynote speaker at the event, planned by a committee headed by Wendy O'Neal.

Friends have supported the campaign which has raised over \$212,000 to replace what reporter Steve Marion, writing in the April 16 edition of *The Standard Banner*, called "a tiny building from the 1960s."

## Communicating with Members? Don't Forget the Postcard

Even if you are getting in touch with your members electronically these days, don't forget the power of the postcard. Two landed in the FOTL mailbox recently. They were colorful, attractive, and easily attached to the refrigerator as reminders of important upcoming events.

And did we mention relatively inexpensive postage?



With this postcard Friends of the Cleveland-Bradley County Public Library reminded members that it was time to pay dues.



Knox County Friends invited members to a party to thank "all our hard-working, dedicated volunteers."

# Sequatchie Friends Stock Jail's Library

by Vicki Swan  
Co-Chair, Book Sale Committee  
Sequatchie County Friends

Thanks to the generosity and hard work of the Sequatchie County Friends of the Library, the library in the county jail is now stocked with hundreds of books.

In March the trustee in charge of the Sequatchie County jail library contacted the Friends' book sale committee in search of funding for books for the jail's library.

Books do not last very long when read over and over, and long-time prisoners want to read something new to them. The co-chair of the Friends committee contacted the district's state representative. While he said that he would talk to the state librarian to see what could be done, the jail library needed new books immediately.

Vicki, who sits on the Friends' board, approached the board with the problem. The semi-annual book sale was just two weeks away. The last day of the sale is bag day, when customers can fill a large bag of books for \$3. The board voted to donate several sacks of bag-day books to the jail.

An anonymous donor gave \$100 so the trustee could buy books on the first day of the sale. As the sale progressed, two more donors gave \$25 each for more books.

The donations allowed the trustee to select books she knew would be read by the most prisoners—mysteries, adventure fiction, car magazines, travel and crafts, even a few romances for the women. The inmates requested books by several specific authors, too. As the trustee was unable to come to the sale on bag day, book sale volunteers filled a few bags for the jail. On packing-up day after the sale, Vicki picked up the trustee so that she could fill a few more bags.

Since hardbacks sell for \$1 and paperbacks go for 50 cents, the jail library now has 300-400 more books, thanks to the Friends. The board later voted to donate several "bag day" sacks of books to the jail every year. Another donor pledged \$100 for this fall's book sale.

The Friends encountered a need, found a solution, and made it happen.



Friends pulling books for the Sequatchie County Justice Center are, from left, Jany Indyk, Norma Lizotti, and Vicki Swann.

**Friends of Tennessee Libraries**  
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**Lafayette, TN 37083**

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Website: [www.friendstnlibraries.org](http://www.friendstnlibraries.org)

## ADDRESS SERVICE REQUESTED

The Friends of Tennessee Libraries is a volunteer organization of individuals and groups dedicated to supporting Tennessee libraries and local Friends of Library groups through

- **Establishing and helping** Friends of Library groups succeed
- **Communicating** with libraries and trustees about the value of Friends
- **Serving** members as a communication network and clearinghouse for information
- **Advocating** for library funding and legislative support on a local, state, and national basis

TEL: Reaching Your Library at Home Is Easier Than Ever!  
Go to <[www.tntel.info](http://www.tntel.info)>

### Membership Application

## Become a Friend of Tennessee Libraries

(Membership year is January to December.)

#### INDIVIDUAL or FAMILY

- Individual \$15/yr
- Family \$25/yr
- Silver \$50/yr
- Gold \$100/yr
- Platinum \$500/yr

#### ORGANIZATION

- 1-49 Members \$25/yr
- 50-99 Members \$55/yr
- 100-499 Members \$75/yr
- 500 Members \$100/yr

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

TN County \_\_\_\_\_ E-Mail \_\_\_\_\_

\_\_\_\_\_ Check here if you want to receive your newsletter electronically.

Make checks payable to Friends of Tennessee Libraries. Send to  
FOTL Membership Chair Connie Albrecht, 1560 Country Club Place, Cookeville, TN 38501-2062.