Friends Support Libraries’ Summer Learning
When school is out, the public library becomes the community’s learning site. Reading, singing, dancing, exploring nature, and other activities like crafts devised by creative library staffs and underwritten by Friends groups keep children engaged. Here are a few snapshots from Tennessee. See more on p. 12.

In Humboldt

In Memphis

In Putnam County

In Lawrence County

In Tipton County
The FOTL Outlook
By Donald B. Reynolds
President of Friends of Tennessee Libraries

Well, hello again.

As you may have heard, William Sundquist, our 2017-19 president, has had to resign due to the pressure of increased work responsibilities. He continues as a member of the Board of Directors of the Chattanooga Public Library.

In early July, while on a study tour with the Louisiana State University Robert Reich School of Landscape Architecture in Peru, William posted this photo from the Biblioteca Municipal, Barranco (Municipal Library of Barranco), the first library of its kind in Peru (1922). The library provides access to knowledge and provides the basic conditions for lifelong learning that seeks independent decision making and the cultural development of social groups: “Our library promotes awareness of the cultural heritage, highlights the historical and touristic value of the district, supports education at all levels, providing opportunities for the creative and intellectual development of all its users and ensures access for all citizens to all classes of community information.”

So, to help with continuity and personal commitments, I have agreed to cover for this second year of William’s term, 2018-19.

Now, we need your help. As you will read on p.10, will you please send us your email address. In order to facilitate quick and efficient contact with our members, we’re asking all of our members to please send us their email address. We will not publish or share your email with others, but it will allow us to communicate information about FOTL to all our members in a timely way. Please send to our Membership Chair, Cora Willis-King: cora.willisking@gmail.com.

Thank you for sharing. And we promise not to inundate you with emails.

NEW RESOURCES on FOTL WEBSITE

FOTL 2018 Annual Meeting     https://tinyurl.com/FOTL2018AnnualMeeting
Friends Fundraising Ideas    https://tinyurl.com/FriendsFundraisingIdeas

UPCOMING DATES

September — Library Card Month
September 16-22 — Imagination Library Week
October 12-14 — Southern Festival of Books (Nashville)
October 21-27 — Friends of Libraries Week
November — Picture Book Month
November 11-17— Tennessee Ag Literacy Week
FOTL at TLA in 2018

When the Tennessee Library Association held its annual conference in Memphis April 4-6, FOTL members were there to share what TLA President Jeffie Nicholson described as "the drive we all have for learning, advocating, educating, and engaging in a shared passion for library service."

Highlights of the conference included the following.

- Tennessee First Lady Crissy Haslam received the TLA Making a Difference Award. Her statewide initiatives encourage parent engagement in children’s education and reading proficiency.
- FOTL’s William Sunquist participated in “Library Advocacy 101,” a panel discussion about effective strategies at the local, state, and federal levels. Other panelists included Sharon Edwards, TLA Legislative Committee; Kent Oliver, Nashville Public Library; Kennan McCloy, Memphis Public Library; and State Librarian and Archivist Chuck Sherrill.
- Gerald Beavers was named Trustee of the Year. He serves on the Clarksville/Montgomery County Public Library Board of Trustees, the Red River Regional Library Board of Directors; and Friends of the Library Board of Directors in Clarksville. In the state he has made several presentations about the relationship between libraries and Friends groups. “One of the most responsive and stalwart members of the Board and of the Friends, Gerald works hard to promote the library through community involvement.”
- Connie Heard Albrecht of Cookeville and Martha Moore Gill of Knoxville were recognized as Friend of the Year, an award given jointly by TLA and FOTL.
- Active in FOTL since 2002, Connie Albrecht was FOTL president from 2005-2007. She is a past chair of the Putnam County Library Board of Trustees and remains an active member of the Friends group. Her citation reads, “The Putnam County Library Friends group benefits from Connie’s dedication, vast experience, and sound counsel regarding best practices for the organization, where she serves enthusiastically in planning events and activities. A public library could not have a better Friend than Connie Albrecht — her consummate professionalism, attention to detail, and contagious energy have greatly benefited her local Friends group and library Friends groups across the state.”
- Martha Moore Gill has edited the FOTL Newsletter for many years and served as FOTL president from 2009-2012. She has participated in statewide training workshops about the establishment and programs of Friends groups and continues to be active in the Knox County Friends group as co-chair of the Communications Committee. Her citation reads in part, “In every role she undertakes, Martha encourages, mentors, and affirms others while deflecting attention from her own contributions.”

Attending the Trustees and Friends Luncheon on April 6 were Susie Webb Ries, FOTL past president; Jay Bailey Bryant of Lord Cultural Resources, keynote speaker; FOTL’s William Sunquist; 2017 Friend of the Year Connie Heard Albrecht; 2017 Friend of the Year Martha Moore Gill; Julie Webb, Friend of the Year in 2015; and Jacqueline Wallace, president of the Memphis Friends. Photo by Martha Edington
Awards Announced At 2018 Meeting

The following $300 grants were announced at the Annual Meeting:

Advocacy: Tellico Village Friends
Fundraising: Thomas Memorial Branch Library Friends, Bluff City
Membership: Jefferson City Friends

The following were named recipients of Recognition Certificates and a cash award of $100:

Rogers Anderson, Williamson County Commission
Dick Burgess, Blount County Friends
Friends of Chattanooga Public Library
Charlie Daniel, Friends of Knox County
Friends of Smyrna Library

Williamson County Friends Host Annual Meeting in Franklin

Raising funds and having fun with Friends were the take-home themes from FOTL's 2018 Annual Meeting hosted by the hospitable Friends of the Williamson County Public Library in Franklin.

A reception on Friday evening, May 4, got the weekend off to a toe-tapping start with the musical duo of 2Country4Nashville. Hosts for the evening, Friends of the Williamson County Public Library and Williamson County’s Public Library System, also provided delicious refreshments.

After a fortifying breakfast on Saturday morning, May 5, the assembly was warmly welcomed by Debbie Eads, president of Williamson County Friends; Dolores Greenwald, library director; Paul Webb, Williamson County Commission; and Ken Moore, Franklin City mayor.

FOTL got down to business by announcing the recipients of grants to support the work of three member groups and the presentations of recognition certificates (see the list on the left).

David Baker of Giving Design Group in Los Angeles conducted a fundraising clinic, details of which can be found on page 6.

After a scrumptious lunch catered by Papa Q Bar-B-Q, four FOTL members shared details of successful fundraising projects back home. Connie Albrecht spoke of Putnam County Friends' dinner with an author. Diane Johnson outlined the historic calendar published by the Friends of Sevier County. Cynthia Harmon shared details of the Friends of Smyrna Library’s “Spruce Up” campaign, and Martha Gill talked about ways in which partnerships with groups whose missions are compatible with those of Friends can save money and build community relationships. Check out the Friends fundraising ideas at https://tinyurl.com/FriendsFundraisingIdeas.

Margie Thessin, author of Franklin on Foot, regaled the assembly with colorful local stories, and Williamson County Friends had so many door prizes to distribute that everyone took one home — yet another reward at a great annual meeting.

New Friends, Delicious Food, and Welcome by 2Country4Nashville
Paul Webb (right) of the Williamson County Commission with Debbie Eads, Williamson County Friends president, and FOTL President Don Reynolds

Ken Moore, Franklin mayor

President Don Reynolds with Connie Albrecht (center) and Martha Gill, recipients of the 2017 Friend of the Year Award presented by FOTL and the Tennessee Library Association

Dolores Greenwalkd, Williamson County Public Library director

Cynthia Harmon (left), receiving the Recognition Certificate for Smyrna Library Friends, from FOTL’s Susie Webb Ries

David Baker, Giving Design Group

From left, speaking about successful fundraisers, Diane Johnson, King Family Library, Sevierville; Connie Albrecht, Putnam County Friends; and Cynthia Harmon, Smyrna Friends

Gracious hosts, Friends of the Williamson County Public Library

Author of Franklin on Foot, Margie Thessin
Baker Raises FOTL Awareness Of Fundraising Trends Today

Fundraising Friends create a margin of excellence for the libraries that they support. Those libraries can do well without our help; with our help, they can do even better.

Thus David Baker of Giving Design of Los Angeles set about to make participants at the 2018 FOTL Annual Meeting aware of research that can help Friends do an even better job of raising funds for their libraries.

- Of the $312.22 billion given to nonprofits in 2016, corporations accounted for 5%; bequests, for 8%; and foundations, for 15%. The vast majority — 72% — came from individuals.
- Donations varied by generation.
  - Traditionalists (born before 1945) accounted for 20% of gifts.
  - Baby Boomers (born 1946-64) accounted for 41%.
  - Generation X (born 1965-1980) accounted for 23%.
  - Millennials (born 1981-2001) accounted for 14%.
  - Recurring donors give 42% of all gifts; thus it is important to create a sustained relationship with that group, according to Forbes Brand Voice (March 7, 2018).
- Of millennials, 52% are interested in monthly giving. Monthly payments are a huge part of everyday life in the United States, but setting up such a system must be done with care and perhaps with outside help.

A nonprofit’s gift menu will include plans for recurring campaigns like memberships and book sales. Special projects develop when libraries request their Friends’ help in raising money for compelling undertakings like a center for teens or enhanced digital services for the community. Such campaigns should lead to tangible results, gifts should be acknowledged immediately, and gifts should be scrupulously reserved to support the specific project. Finally, Baker said, a successful campaign should be celebrated.

Giving Design Group can be reached here:
www.givingdesign.com/

ALÁ Resolution Remembers Librarian Heather Lanier

The life of the late TLA President-Elect Heather Lanier was memorialized at the American Library Association council meeting in New Orleans on June 26. Honored for her “devotion to libraries and public service at Rutherford County Library Services and the John P. Holt Brentwood Library, and her service to TLA,” she was remembered as “a wonderful and charismatic innovator, colleague and friend” and “a respected leader, teacher, encourager, mentor, and adviser” whose “legacy will carry on in the hearts and minds of the countless lives she touched ....”

The complete text of the resolution was moved by Courtney Fuson, TLA councilor, and seconded by Susan Earl, ALA member; Susan L. Jennings, ALA member; and Diane R. Chen, ALA executive board member. The resolution can be downloaded here:
https://tinyurl.com/yc9nd9hw

Before Heather Lanier’s death on June 4, a #gofundme campaign was underway to help pay the medical expenses that Heather had incurred during her treatment for cancer.
https://www.gofundme.com/vdsc6-helping-heather

The annual fundraiser of the Friends of Parrott-Wood Memorial Library in Strawberry Plains brought in $5,000 of which Modern Woodmen matched $1,500. Director Donna Phillips acknowledged the support of Friends, community, local businesses, volunteers, and colleagues. Standing in front are, from left, Jack Kramer, Annie Wing, Remington the reading dog, Bev Kramer, and Sharon Redden. In back are Richard Hall, representative from Modern Woodmen; Donna Phillips, library director; and Teresa Clark, library assistant. Photo by Ronnie Housley, The Standard Banner
Helping To Prevent the Summer Slide

School’s out, but learning doesn’t have to stop just because the last bell has rung, according to Dr. Cindy Welch. The clinical associate professor at UT’s School of Information Sciences in the College of Communications and Information loves books, reading, and libraries and has devoted her career to studying their intersection. She sees the public library as an important aspect of public education. That role is especially relevant during summer break, when some youngsters are affected by the so-called summer slide, the loss of educational ground that some children experience during the summer months. During that vacation the public library can pick up the school’s role in promoting reading proficiency.

Welch points out, as the Urban Library Council contends, that the library is “a summer learning leader.” She also directs attention to a study of thousands of children in Pennsylvania conducted by the Association for Library Service to Children (ALSC), an arm of the American Library Association. It concludes that libraries “preschool and summer reading programs encourage children to spend significant amounts of time with books, a first step toward reading achievement.” Further, “Observations and interviews also show that library programs encourage parents to play greater roles in the children’s literacy development — another factor leading to reading achievement ….”

Library summer reading programs offer the following:

- A print-rich environment
- Access to books
- Many books to choose from
- Time to read
- Models of readers

According to Every Child Ready To Read, reading, writing, talking, singing, and playing encourage children to learn throughout the year, not just during the summer.
An Ode to the Public Library

By Sara Hill

Published in Knoxville City Moms Blog
Printed here with permission

We moved around a lot when I was a kid and one of the first things we did in every new town was make an inaugural trip to the public library. We took a break from the maze of boxes and mountain of packing paper in our unfamiliar new home and set out to procure library cards. Mom knew that another summer full of settling into a new place and kids moping around the house, friendless, until school started was ahead of her and it called for some serious distraction tactics. The air-conditioned rooms full of books promising an escape from my loneliness and boredom provided a haven of familiarity and normalcy. This may even be the reason for my love of public libraries as an adult. In fact, my older sister got a master’s degree in Library Science and chose a career as a children’s librarian!

Going to the library is one of my favorite outings with my kids and it is a weekly occurrence all year long.

I am always surprised when I talk with other moms who mention never setting foot in the library. That is in no way a judgment on their lack of reading readiness pushing. It just seems a shame that they are missing out on all the awesome, FREE fun to be had just minutes from their house! I understand that the library can seem as uninviting as a museum with small children who must be kept shushed and reined in.

But allow me to try to convince anyone with those hesitations otherwise with a list of some of the reasons why we love the library.

1. The primary reason we return to the library on a weekly basis is of course to refresh our book supply.

We check out 15-20 books a week for my five-year-old daughter and two-year-old son. They both have books by the dozens in their shelves at home but it is amazing how enticing a fresh influx of reading material can be. To be real, sitting down and reading books to my still children is one of my favorite ways to engage with them. When the reading material is constantly new and exciting, they suggest this beloved activity even more regularly than I do. We keep the books in a bag next to our couch and picking a few up to read is the perfect transition activity when we’ve only got a few minutes to kill before we have to go somewhere or before it’s nap time. The sheer number of books at your disposal at the library allows you to tailor books to your kids’ interests without having to buy a new home library every time their obsessions change from dump trucks to Disney characters.

See Knoxville Mom’s Ode to Public Library on page 9
Knoxville Mom’s ‘Ode to the Public Library’
Continued from page 8

2. Almost as important as refreshing our book supply each week is picking up new movies, especially since they are only loaned out for a week at a time and the ones from last week are due!

Most kids’ movies that Netflix cannot supply us with can be found at the library. You can even go online to place a hold for a particular movie and have it delivered to the library closest to you to pick up at your convenience. This also goes for CDs. My kids demand music be playing at all times in the car, and the Lawson-McGhee branch has just about every children’s CD ever recorded. Plus that library has a really fun kids’ section with cute reading nooks and toys scattered about. Some time this summer I intend to make an entire outing out of heading downtown to ride the “free” trolley to while away some “free” hours in the air-conditioned splendor of their children’s room.

3. Of course a discussion of the merits of the public library wouldn’t be complete without mentioning the nearly 40 storytimes offered at the different branches each week.

We go through phases with the kids being really into storytime and then having little desire to attend. This is admittedly the place where more restraint and the ability to sit somewhat still is required. But storytimes are leveled by age group and include many songs to allow kids to get up and moving. I appreciate the opportunity to give my youngest (who isn’t yet in preschool) small tastes of sitting in a group and following directions for an age-appropriate amount of time. I like always having this as an outing option on rainy days and knowing I’ll likely be able to find one close to us and at a convenient time for our schedule that day.

4. Another reason to love the library is the opportunity for adult interaction!

I’ve found the library to be a much easier place to approach other moms and strike up conversation. I met one of my closest local mom friends at storytime. Many of us frequent the same storytimes each week, and it can be a low pressure way to build rapport with someone new before the anxiety-inducing moment of asking to exchange numbers for a playdate.

5. In addition to storytimes, the library offers so many awesome, FREE (are you sensing a theme here?) events during the year.

My favorite is probably when Santa visits the library around Christmas every year. This is where we’ve done our Santa pictures for the last two years and it is wonderful. There is no charge and momma can just stand there with her phone, taking as many shots as she’d like to print however she’d like. It isn’t too crowded or overwhelming like many other venues and the backdrop of bookshelves is just too cute. Another highlight this past year was the birthday party the libraries threw for Dolly Parton. The kids had cupcakes and made a special birthday banner for Dolly as a thank you for her work with the Imagination Library. Visits from the fire department, storytimes led by the Knoxville Symphony Orchestra, magic shows, science experiments, and visits with animals from the Knoxville Zoo are just a fraction of some of the other events hosted all year long, and especially in the summer, by our public library. Another huge event the Knox County Library puts on each year is the Children’s Festival of Reading. This event features guest authors, music, crafts and games, and is hosted to kick off Summer Library Club. Which brings me to my next point…

6. Summer Library Club is another awesome reason to make your way to the library this summer.

Kids track their reading goals on a sheet provided by the library (there are different goals for readers versus younger kids who are dubbed “listeners”). Once kids complete their goal, they return their log, put their name up on the wall in the library and are rewarded with some pretty awesome coupon books. Last year’s prizes included coupons from Bruster’s, the Muse, Oak Ridge Children’s Museum, Rita’s Italian Ice, The Tomato Head and many other venues.

Thanks for sticking with me through this serenade to one of my favorite spots in our city! Are there other reasons to love the library that I’m missing? Chime in below!

Source: https://knoxville.citymomsblog.com/ode-public-library/
PLEASE HELP: WE NEED YOUR EMAIL

In order to facilitate quick and efficient contact with our members,
we’re asking if you will please send us your email.
We’d like to add it to our Listserv. We will not publish or share your email with others, but it will allow us to communicate information about FOTL to all our members in a timely way. And we promise not to inundate you with emails.

Please send your email address to
Cora Willis-King
cora.willisking@gmail.com

Membership Application
Become a Friend of Tennessee Libraries
(Membership year is January to December.)

<table>
<thead>
<tr>
<th>INDIVIDUAL or FAMILY</th>
<th>ORGANIZATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ Individual</td>
<td>❑ 1-49 Members</td>
</tr>
<tr>
<td>❑ Family</td>
<td>❑ 50-99 Members</td>
</tr>
<tr>
<td>❑ Silver</td>
<td>❑ 100-499 Members</td>
</tr>
<tr>
<td>❑ Gold</td>
<td>❑ 500 Members</td>
</tr>
<tr>
<td>❑ Platinum</td>
<td></td>
</tr>
</tbody>
</table>

Name ____________________________________________ Phone ______________________
Address _________________________________________________________________________
City/State/Zip ________________________________________________________________
TN County ___________________________ E-Mail ___________________________________

__________ Check here if you want to receive your newsletter electronically.
Make checks payable to Friends of Tennessee Libraries. Send to Marjorie Kaup Haines, P.O. Box 681493, Franklin, TN 37068-1493.
Or join online: http://www.friendstnlibraries.org/support-us/join/
### 2018 Honor Roll of Tennessee Friends Groups

1. Friends of the **Art Circle** Public Library, **Crossville**
2. **Benton** County Friends of the Library, Camden
3. **Blount** County Friends of the Library, Maryville
4. Friends of the **Brentwood** Library (Williamson)
5. Friends of the **C.E. Weldon** Public Library, Martin (Weakley)
6. Friends of the **Chattanooga** Public Library (Hamilton)
7. Friends of the **Cheatam** County Public Libraries
8. Friends of the **Chester** County Library, Henderson
9. **Claiborne** County Library Friends, Tazewell
10. Friends of **Clarksville-Montgomery** County Library
11. Friends of the Library **Cleveland** Public Library (Bradley)
12. Friends of the **Clinton** Public Library (Anderson)
13. Friends of **Collegedale** Public Library (Hamilton)
14. Friends of the **Collierville Burch** Library (Shelby)
15. Friends of the **Crockett Memorial** Library, Alamo
16. Friends of the **Dickson** County Public Library, Dickson
17. Friends of the **Fairview** Library (Williamson)
18. **Franklin** County Friends of the Library
19. Friends of the **Gorham-MacBane** Library, Springfield (Robertson)
20. **Governor’s Books** from Birth Foundation
21. Friends of **Greenback** Public Library (Loudon)
22. Friends of the **Hamilton Parks Trimble** Library (Dyer)
23. Friends of the **Hardin** County Library
24. **Hendersonville** Library Friends (Sumner County)
25. Friends of the **Humboldt** Public Library (Gibson)
26. Friends of the **Jackson-Madison** County Library
27. Friends of the **Jefferson City** Library (Jefferson)
28. Friends of the Library of **Johnson** County, Mountain City
29. Friends of the **King Family** Library, Sevierville (Sevier)
30. Friends of the **Knox** County Public Library
31. Friends of **Kodak** Library (Sevier)
32. Friends of the **LaFollette** Public Library (Campbell)
33. Friends of the **Lauderdale** County Library, Ripley
34. Friends of the **Lawrence** County Public Library
35. **Lewis** County Friends of the Library, Hohenwald
36. Friends of **Linebaugh** Public Library, **Murfreesboro** (Rutherford)
37. Friends of the Library - **Marshall** County Memorial Library
38. Friends of the Library **McMinn** County, Athens
39. **McNairy** County Friends of the Libraries, Selmer
40. Friends of **Memphis** Public Library (Shelby)
41. Friends of the **Monterey** Branch Library (Putnam)
42. Friends of the **Morristown-Hamblen** Library
43. Friends of **Nashville** Public Library (Davidson)
44. Friends of the **Oak Ridge** Public Library (Anderson)
45. Friends of the **Obion** County Public Library, Union City
46. **Pigeon Forge** Public Library Friends (Sevier)
47. **Polk County** Friends of the Library, Benton
48. **Putnam** County Library Friends, Cookeville
49. Friends of **Scott** County Public Libraries
50. Friends of **Sequatchie** County Public Library, Dunlap
51. Friends of **Seymour** Library (Sevier)
52. Friends of **Signal Mountain** Public Library (Hamilton)
53. Friends of **Smyrna** Library (Rutherford)
54. **Somerville-Fayette** County Friends of the Library
55. Friends of **Spring City Audrey Pack** Memorial Library (Rhea)
56. Friends of the **Spring Hill** Public Library (Maury)
57. **Stewart** County Friends of the Library, Dover
58. Friends of the **Tellico Village** Library (Loudon)
59. **Tennessee Library Association**
60. Friends of **Thomas Memorial** Branch Library, **Bluff City** (Sullivan)
61. Friends of the **Tipton** County Public Library, Covington
62. Friends of the **Vonore** Public Library (Monroe)
63. Friends of the **W G Rhea** Public Library, **Paris** (Henry)
64. Friends of the **Washington Co/Jonesborough** Library
65. Friends of the **White** County Library, Sparta
66. Friends of the **Williamson** County Public Library

*Revised May 2018*
The Friends of Tennessee Libraries is a volunteer organization of individuals and groups dedicated to supporting Tennessee libraries and local Friends of Library groups through

- **Establishing and helping** Friends of Library groups succeed
- **Communicating** with libraries and trustees about the value of Friends
- **Serving** members as a communication network and clearinghouse for information
- **Advocating** for library funding and legislative support on a local, state, and national basis

Reaching your library from home is easier than ever through the Tennessee Electronic Library. www.tntel.info

Libraries Rock! More Summer Snapshots

- **In Bristol**
- **In Milan**
- **In Humboldt**
- **In Sequatchie County**
- **In Brentwood**
- **In Knoxville**