

SOLD! Using Online Auction Sites to Maximize Profits

	32Auctions.com	Biddingowl.com	Clickbid.com
	Kathy Dooley-Smith	Kelly Medford	Dee Barham
Subscription Cost	none	no	\$795/annually
Custom Auction Link	yes	yes	Yes + plus landing page
Download or App Needed?	no	no	no
Account Needed	Only to bid Name & email only	Only to bid Name & email only	Only to bid Name & email only Option-require credit card
Types of Listings	Exact bids Proxy bids Buy Now	Exact bids Proxy bids Buy Now	Exact bids Proxy bids Buy Now
Notifications	Outbid notifications Watchlist notifications	Outbid notifications Watchlist notifications	Outbid notifications Watchlist notifications
Item Limits	20 items for free 100 items for \$30	No limit Shows multiple pics	No limit
Photographs	1 per item free 4 per item for \$20	Up to 5 per item	No limit
Fees for Sold Items	2.9% + \$0.40 per online payment	5% of selling price	None
Credit Card Fees	2.9% + \$0.30 per transaction	2.9% + \$0.30 per transaction	3.5%
Pros	<ul style="list-style-type: none"> • Free if you do cash/check at pickup • Cafeteria menu so you pay for only the features you need • Import items from your spreadsheet • Displays fundraising goal to all bidders • Transitions to live event • Privacy settings • Can feature up to 10 items 	<ul style="list-style-type: none"> • Lots of free extras like admission tickets, bid sheets, and invoices. • Tools to manage live auctions are free. • Transitions to live event • Buyer can pay online or in person • Donations in addition to bids • Live leaderboard 	<ul style="list-style-type: none"> • Unlimited events • QR codes • Recurring giving • Tell your story • Connected to Travel Pledge • Transitions to live event • Cast a vote option • Lots of free extras like bid sheets & invoices • Training videos
Cons	<ul style="list-style-type: none"> • 3rd party ads 	<ul style="list-style-type: none"> • Careful with settings to control bidder pool 	<ul style="list-style-type: none"> • Cost